Shark Tank-style Showcase

# Overview

During the Shark Tank-style Showcase, teams of 2 to 3 students will take turns presenting their project to a panel of professionals (aka Judges). The professionals will ask the teams questions about their design and vote for their favorite and most promising products. This is an opportunity for professions to engage with students in a positive way while encouraging them to further pursue their curiosity in STEM and STEM-related career fields.

**Time**: 1 Hour (or more)

**Professionals**: Approximately three to five STEM professionals with expertise or interest related to student project.

# Minute-by-Minute Schedule

## Instructions (aka The Rules) | 5 minutes

Overview the plan to the teams and professionals and answer any questions.

## Professionals’ (aka The Investors) Introductions | 10 minutes

Have the professionals (also known as the Investors) take turns introducing themselves, including:

* Name
* Career Field / Job Title
* Brief Explanation Job Roles and Responsibilities
* Education Level

## Team Presentations (aka The Pitch) | Up to 5 minutes per team

Each team will take turns “pitching” their project to the Investors. The Pitch can include:

* Introduction of Team Members
* Explanation of the Project
* Inspiration for Project
* Demonstration of Project (if applicable)

## Q&A (aka The Negotiations) | Up to 5 minutes per team

Q&A can take place after each pitch or after all pitches have taken place. During the Q&A time, the Investors ask teams questions about their project. Invests can be prompted to inquire about career connections or interests as a result of the project.

## Awards (aka The Investment) | 10 minutes

After the Pitch and Negotiations have wrapped up, the Investors consult with one another to award the following Amusing Awards to teams. This can be done by a ballot or voting process, or simple discussion amongst the Investors.

### Amusing Awards

* Promising Product – Most likely to work in real-life.
* Marketing Marvel – Best pitch.
* Ingeniously Innovative – Most creative and unique.
* Everything But the Kitchen Sink – Pitch includes a lot of components.
* Titans of Teamwork – Team with the best Teamwork.
* Tenacious Tigers – Most determined and unshakeable team.